

2025 Pennsylvania Farm Show **Advertising Opportunity**

Friday, September 20, 2024

Dear Local Businesses,

The Pennsylvania Farm Show is an annual agricultural exposition celebrating Pennsylvania's agriculture industry, held every January at the Pennsylvania Farm Show Complex & Expo Center, located in Harrisburg, Pennsylvania. The Farm Show is the largest indoor agricultural expo in the nation, featuring nearly 6,000 animals, 10,000-plus competitive events, and around 250 commercial and educational exhibits. The annual event draws visitors from all 67 counties across Pennsylvania and beyond, generating millions of dollars in revenue for the Harrisburg-area restaurants, hotels, and more. The Farm Show Complex houses 24 acres under its roof, spread throughout eleven halls, including three arenas. The annual event is free to the public and attracts over half a million visitors through the eight-day event, making great opportunities to advertise local businesses.

Some NEW and EXCITING plans for the 2025 Farm Show event are the additional marketing/advertising opportunities that will greatly enhance attendance to the Farm Show Vendors and local businesses. In partnership with the First Frontier Circuit, a local non-profit organization, we have joined forces to bring in four-side video screens to the Large Arena (New Holland Arena) for this event. These 9'x13' screens will run for the entire duration of the event (Saturday-Saturday 8am-9pm) with continuous loops of logo reels and/or advertising commercials of our vendors and local businesses. The New Holland Arena hosts several of the largest and most attended events held during the Farm Show. The coliseum seats over 7,000 at a time and has several sell out events during the week. This arena will be one of the highest attended areas within the complex. The intention of these boards is to boost recognition of each vendor and the surrounding community.

By agreeing to advertise with us, you are helping to support Pennsylvania's Agriculture, the Western Lifestyle/Heritage, and the future generations of Agricultural Leaders across the commonwealth. We have several options for advertising during our event that are listed on the next page.

We hope that you see value in these opportunities and are interested in being a supporter of the future of Pennsylvania's strong agricultural presence. If you have any questions, please contact Brock Hower at 570-238-5377 or bhower@firstfrontiercircuit.com.

Sincerely,
Brock Hower



Circuit President
First Frontier Circuit
(570) 238-5377

Select Your Advertising Level:

Bronze Level - \$1,000

Company Logo and/or customized ad will be placed on a continuous reel throughout the event

Silver Level - \$1,500

Company provided 15 second commercial (with closed captions) will be played on the boards throughout the event

Gold Level - \$2,000

Company provided 30 second commercial (with closed captions) will be played on the boards throughout the event

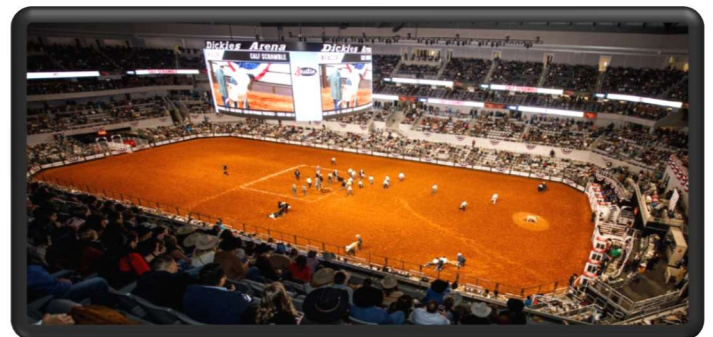
****PACKAGE DEALS****

Bronze/Silver Package - \$1,800 (\$700 Savings!)

Company Logo/Customized Ad will be placed on a continuous reel throughout the event, as well as a company provided 15 second commercial will be played throughout the event

Gold/Silver Package - \$2,200 (\$800 Savings!)

Company Logo/Customized Ad will be placed on a continuous reel throughout the event, as well as a company provided 30 second commercial will be played throughout the event



2025 Pennsylvania Farm Show Video Board Advertising Order Form

Organization Name: _____

Organization Address: _____

Organization Phone: _____

Contact Person: _____

Email Address: _____

Website: _____

Package Level (Select One)

	Bronze Level - Logo/Ad on Sponsorship Reel	\$1,000
	Silver Level - 15 Second Commercial	\$1,500
	Gold Level - 30 Second Commercial	\$2,000
	Bronze/Silver Package - Logo/Ad & 15 Second Commercial	\$1,800
	Gold/Silver Package - Logo/Ad & 30 Second Commercial	\$2,200

Please make checks payable to **First Frontier Circuit

Please send checks to: **First Frontier Circuit
2665 Shakespeare Road
Milton, PA 17847

Please email logo/ad/commercial to bhower@firstfrontiercircuit.com **no later than December 30th, 2024. If you do not receive a confirmation email of receipt, we did not receive your content.

Events in the Large Arena During the Farm Show



Draft Horse Show



Canine Spectacular



PSP Demonstration



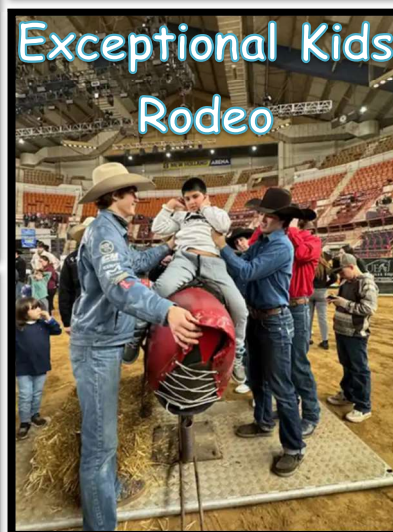
High School Rodeo



FFA Convention



4-H Drill Team



Exceptional Kids Rodeo



Professional Rodeo



Ag Demonstrations



Sheep Dog Herding



Square Dancing Competition



Horse Pulls